भारत सरकार

युवा कार्यक्रम एवं खेल मंत्रालय राष्ट्रीय सेवा योजना क्षेत्रीय निर्देशालय ३, चर्च लेन, कोलकाता - ७०० ००१

दूरभाष : 033 2243 9233 ई-मेल : kolkata-nss@nic.in rdnsskolkata@gmail.com



Government of India

Ministry of Youth Affairs & Sports Regional Directorate of NSS 3, Church Lane, Kolkata - 700 001

Ph.: 033 2243 9233 E-mail: kolkata-nss@nic.in rdnsskolkata@gmail.com

Dated the 17th July, 2023

F.N. P-70-1/RD/NSS/KOL/2023-2024/29 76-3032 To,

> The Programme Coordinator, NSS All Universities / Institutions/ +2 Council of West Bengal. West Bengal

Sub- Celebration of 26^{th} July 2023 as "Kargil Vijay Diwas" as a part of Meri Mati Mera Desh Initiative- Reg.

Madam/Sir,

You are aware of the fact that Ministry of Youth Affairs & Sports, Govt. of India has taken an initiative **Meri Mati Mera Desh** as a part of celebration of 75 Years of glorious independence and Azadi Ka Amrit Mahotsav celebration. As per the direction received from The Director (NSS), Ministry of Youth Affairs & Sports, New Delhi it is to inform you that all the NSS Units under University/College/School have to celebrate "Kargil Vijay Diwas" on 26th July, 2023 to show the reverence towards the martyr of this Country. This year it is compulsory for every Institute having NSS to observe Kargil Vijay Diwas in a befitting manner to pay homage.

In this context, four programmes has been decided by Ministry to be organized at Unit level on 26^{th} July, 2023 as a part of celebration of "Kargil Vijay Diwas"

- 1. Plantation of 75 Indigenous plant by each Institution to form a Vatika.
- 2. NSS Volunteers have to take Panch Pran Pledge
- 3. Honouring of Defence Personnel/freedom fighters/Martyrs.
- 4. Orientation session to encourage NSS Volunteers to register as a Yuva in Yuva Portal and NSS Programme Officer as Verifier.

You are therefore requested to disseminate the message to each NSS Unit under your jurisdiction with a direction to observe the day by undertaking the above mentioned activities involving maximum NSS Volunteers without fail. Further, a detail report of the activities undertaken by the each NSS Units along with action photographs, videos, paper cutting may be sent to this Office & the same may be uploaded in Social Media Accounts of Unit level such as Facebook, twitter, Instagram, Koo tagging concern Ministries & this Office for maximum reach of the event.

An early action in this regard is highly solicited.

Yours faithfully,

(Vinay Kumar) Regional Director

Copy to: 1. **The Director**, Directorate of NSS, Ministry of Youth Affairs & Sports, Govt. of India, New Delhi – 110001.

- 2. **The Under Secretary**, NSS, Ministry of Youth Affairs & Sports, Govt. of India, New Delhi 110001.
- 3. **The State NSS Officer**, Dept. of Higher Education, Govt. of West Bengal, Bikash Bhavan, Salt Lake 700091 with a request to issue a letter for this campaign.
- 4. **The District Nodal Officers, NSS** of all District of West Bengal with a request to follow up the instruction & coordinate with all Institution in their District to make this programme grand success.